

ALLEGANY COUNTY CHAMBER OF COMMERCE

BELL TOWER BUILDING ■ 24 FREDERICK STREET ■ CUMBERLAND, MD 21502

301-722-2820 ■ FAX 301-722-5995

E-MAIL: info@alleganycountychamber.com



BARBARA G. BUEHL
Executive Director

Dear Chamber Member:

The Chamber is pleased to again announce that Enuff Ideas Design & Photography, a member of the Allegany County Chamber of Commerce, will once again publish our 2008 – 2009 *Community Profile and Membership Directory*.

The goal of the *Community Profile and Membership Directory* is to highlight the Chamber's history and vision as well as showcase Allegany County's resources while promoting the members – the individuals and businesses that are responsible for the success of the Chamber.

The Chamber directory would not be made possible without the generous advertising support from our members. Advertising sales not only help offset the publication's production costs, but proceeds also directly benefit the Chamber's budget needs.

As a Chamber member, consumers view your business as an exceptional organization of the highest caliber. Don't miss your chance to build your business under the Chamber umbrella. Allocate a portion of your 2008 marketing money to gain exposure and get noticed in the 2008-2009 *Community Profile and Membership Directory*.

We hope you will extend Mr. David Phillips and Mrs. Alicia Phillips, the husband and wife team of Enuff Ideas Design & Photography, a warm Chamber welcome and discuss the advertising opportunities available to you.

Sincerely,

Barbara Buehl
President

2008-2009

Don't miss your chance!

Some great reasons to advertise in the Allegany County Chamber of Commerce's *Community Profile & Membership Directory*.

Accessible

The Directory provides your business unique access to traditionally hard-to-reach "high value" consumers who possess spending power.

Informative

Economic developers want information and the Directory provides executives and decision-makers with a single source they can turn to.

Resourceful

The Directory is actively sought out for information when consumers are ready-to-buy.

Longevity

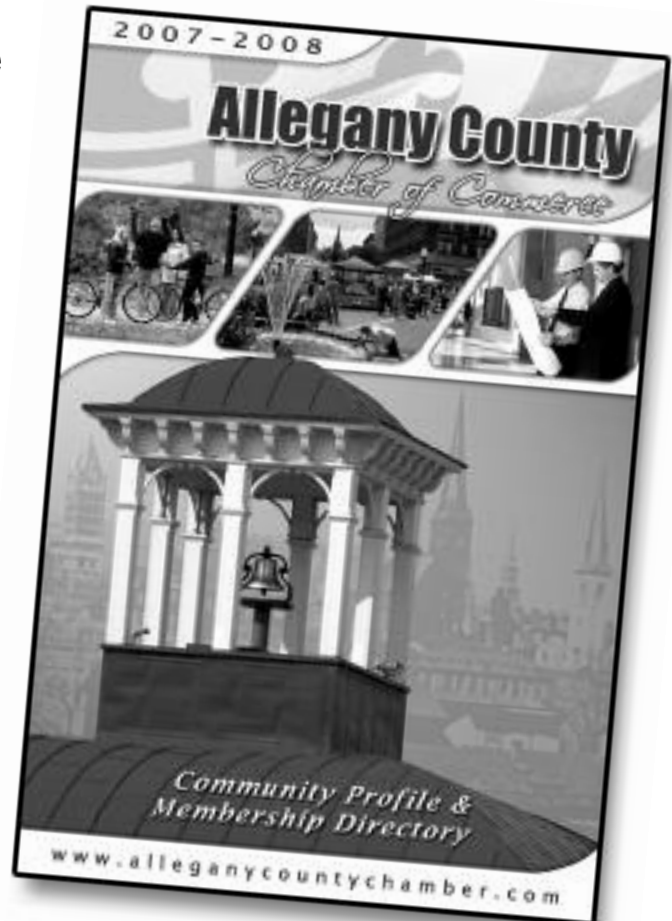
Publications of this nature are retained well past their lifespan as a resource for quality businesses.

Exposure

Each Directory is usually read by more than one individual providing advertisers continued exposure to more and more potential clients, consumers, and associates.

Distribution

Your message will be delivered to numerous high target and high traffic areas.



Advertising in the 2008 Directory will put your business in front of thousands of targeted clients! Capitalize on your investment with the Chamber by utilizing this valuable tool to increase your current market growth and reach new customers.

enuff ideas
DESIGN & PHOTOGRAPHY

301.724.4404 tel 301.724.2277 fax
P.O. Box 1851, Cumberland, MD 21502

info@enuffideas.com www.enuffideas.com

CONTACT ENUFF IDEAS AT 301.724.4404 TO RESERVE YOUR SPACE.

2008 Advertising Contract

Please enter our advertising order for the Allegany County Chamber of Commerce's 2008-2009 Community Profile & Membership Directory.

Company

Contact

Address

City/State/Zip

Phone

Fax

Email

Date

Signature*

*Signing this agreement signifies you, the client, are entering into a contract with Enuff Ideas to complete the above job. This contract is non-cancelable by advertiser during the directory contract period (1 year). Advertiser acknowledges full and complete understanding of the terms contained herein and attached.

Make checks payable to Enuff Ideas

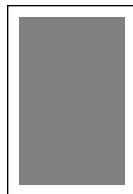
Enuff Ideas Design & Photography
P.O. Box 1851
Cumberland, MD 21502

FAX order form to 301-724-2277

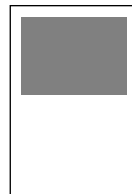
**Questions? 301-724-4404 or
info@enuffideas.com**

Size Specifications

Full Page
5" W x 8" H



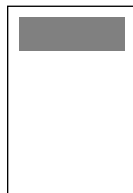
1/2 Horizontal
5" W x 3 3/4" H



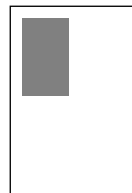
1/2 Vertical
2 3/8" W x 8" H



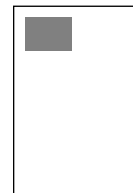
1/4 Horizontal
5" W x 1 3/4" H



1/4 Vertical
2 3/8" W x 3 3/4" H



1/8 Page
2 3/8" W x 1 3/4" H



Advertising Rates

Please check the box below to indicate your ad size.

Full Color

COVER:

| | | |
|-------------------|--------------------------|---------|
| Full Back Cover | <input type="checkbox"/> | \$1,995 |
| 1/2 Back Cover | <input type="checkbox"/> | \$1,350 |
| Full Inside Cover | <input type="checkbox"/> | \$1,575 |
| 1/2 Inside Cover | <input type="checkbox"/> | \$1,000 |

INSIDE PAGES:

| | | |
|-----------------------|--------------------------|---------|
| Full Page | <input type="checkbox"/> | \$1,425 |
| 1/2 Page – Horizontal | <input type="checkbox"/> | \$850 |
| 1/2 Page – Vertical | <input type="checkbox"/> | \$850 |
| 1/4 Page – Horizontal | <input type="checkbox"/> | \$550 |
| 1/4 Page – Vertical | <input type="checkbox"/> | \$550 |
| 1/8 Page | <input type="checkbox"/> | \$475 |

Black&White

INSIDE PAGES:

| | | |
|-----------------------|--------------------------|---------|
| Full Page | <input type="checkbox"/> | \$1,200 |
| 1/2 Page – Horizontal | <input type="checkbox"/> | \$700 |
| 1/2 Page – Vertical | <input type="checkbox"/> | \$700 |
| 1/4 Page – Horizontal | <input type="checkbox"/> | \$425 |
| 1/4 Page – Vertical | <input type="checkbox"/> | \$425 |
| 1/8 Page | <input type="checkbox"/> | \$350 |

Premium Position

If you would like specific ad placement, please also check the box below and indicate your advertising classification.

Premium Position Add 10%

Graphic Design Rates

If you would like Enuff Ideas to develop your advertisement, please check the appropriate size:

| | | | | | |
|-----------|--------------------------|------|-----------|--------------------------|-----------|
| Full Page | <input type="checkbox"/> | \$90 | 1/4 Page | <input type="checkbox"/> | \$45 |
| 1/2 Page | <input type="checkbox"/> | \$60 | 1/8 Page | <input type="checkbox"/> | \$35 |
| | | | Halftones | | \$25/Each |

Space & Material Deadlines

Deadline to reserve your advertising space and submit camera-ready artwork is Apr. 4, 2008.

2008-2009

the Chamber

Allegany County Chamber of Commerce Community Profile & Membership Directory

FILE SPECIFICATIONS SHEET

Accepted Software Packages and File Formats

Enuff Ideas Design & Photography is Macintosh based so we ask for your patience with any compatibility challenges that may arise during PC file conversions. Please indicate that files are PC.

| | | |
|--------------------|-------------|--------------------------------------------|
| Adobe InDesign | Version CS3 | Save in the native file format .idd |
| QuarkXPress | Version 6.5 | Save in the native file format .qxd |
| Adobe Illustrator* | Version CS3 | Save in the native file format .ai or .eps |
| Adobe Photoshop | Version CS3 | Save as either .tif or .eps |

We also accept press quality .PDF files with all fonts embedded.

**When providing vector artwork (Illustrator) convert all fonts to outlines to avoid any reproduction problems.*

Accepted Media

CD ROM

DVD

Please call if you do not see your media type listed.

Camera Ready Art:

Please call to discuss in more detail.

Art Preparation:

If we are creating your graphics –

- Text may be provided in Microsoft Word, but we cannot output graphics from Microsoft Word.
- Provide bitmaps (line art) in one of the following formats: black and white photostats, "slick sheets," or high-resolution digital vector art.
- Photographs can be accepted in two formats: an original photograph or high-resolution digital image.

General Information

- Screen ruling for publication is 150 LPI.
- Scanned files should be saved as either an .EPS or a .TIF format. For best reproduction, all halftone scans (grayscale or color) should be 300 dpi and bitmaps (line art) should be 1200 dpi.
- If you have purchased a full-color ad, the ad must be defined as CMYK, not spot color or RGB.
- Include all supporting artwork and Postscript fonts. Please avoid the use of True Type fonts. If True Type fonts are necessary, please provide a .PDF file with all embedded fonts.
- All ads must be accompanied by a hardcopy (black and white or color proofed output) or graphics will print "as is."

Submitting Artwork

- Email: ads@enuffideas.com
- Mail: Enuff Ideas Design Company, P.O. Box 1851, Cumberland, MD 21502

Arrangements can be made to pick up your ad. Please call our office to schedule.